



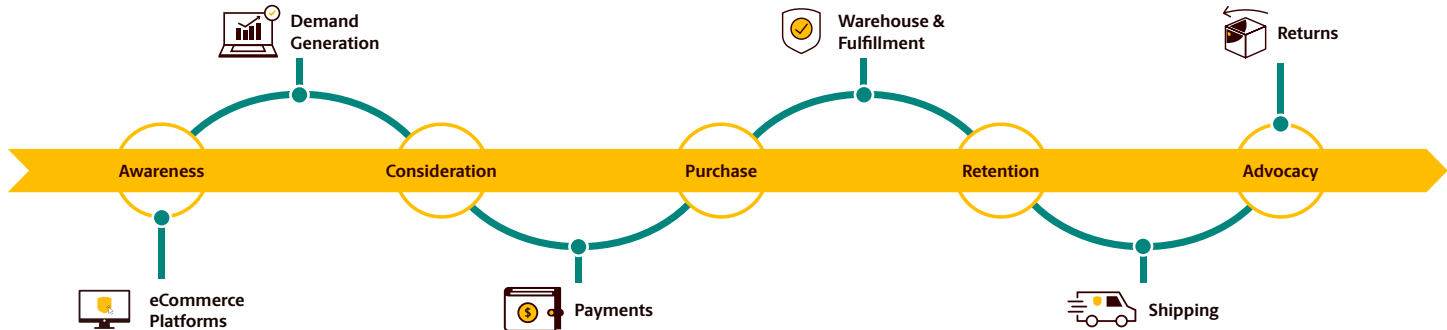
# UPS Digital Connections Customer Journey

- Buyer
- Seller
- Solutions

| Service                   | Provider                                    |
|---------------------------|---|
| Affiliate/Influencer      | <a href="#">Rakuten</a>                     |
| Email/SMS (i.e. texts)    | <a href="#">Listrak</a>                     |
| Loyalty/Referral          | <a href="#">Zinrelo</a>                     |
| SEO/Social/Digital Ads    | <a href="#">NetElxir, Taradel</a> (Equifax) |
| Reviews/Visual Marketing  | <a href="#">Yotpo</a>                       |
| Customer Feedback Surveys | <a href="#">Delighted</a>                   |

| Service               | Provider                                      |
|-----------------------|---|
| Order Management      | <a href="#">Solid Commerce, Bringg</a>        |
| Inventory Management  | <a href="#">Trackpad</a>                      |
| Packaging             | <a href="#">Sealed Air, Premier Packaging</a> |
| Warehouse/Fulfillment | <a href="#">Ware2Go</a>                       |

| Service                   | Provider                     |
|---------------------------|------------------------------|
| Online Returns Management | <a href="#">ReadyReturns</a> |



| Service   | Provider                               |
|---|--|
| Website Development                             | <a href="#">Miva, Ventura</a>          |
| Shipping Plugins/Apps                           | <a href="#">PluginHive</a>             |
| Enterprise Resource Planning (ERP) Integrations | <a href="#">PaceJet, ProcessWeaver</a> |
| Multi-channel Listing Management                | <a href="#">Zentail</a>                |

| Service                              | Provider                |
|--------------------------------------|-------------------------|
| Tariff Code Classification           | <a href="#">Avalara</a> |
| International Landed Cost Calculator | <a href="#">Zonos</a>   |
| POS Systems                          | <a href="#">Clover</a>  |

| Service                            | Provider  |
|------------------------------------|---|
| Ship/Rate/Track/API                | <a href="#">ConnectShip, OzLink, ReadyShipper X, ShipperHO, ShipRush, ShipStation, Ship-Works, StarShip</a> |
| Ship To Access Point (S2AP)        | <a href="#">HubBox</a>  |
| Apple Compatible Shipping Software | <a href="#">NRGship</a>   |

| Service    | Provider                             |
|------------|--------------------------------------|
| Laptop/PCs | <a href="#">Dell, HP, Connection</a> |
| Scanners   | <a href="#">Stratix, Honeywell</a>   |
| Scales     | <a href="#">Mettler-Toledo</a>       |
| Printers   | <a href="#">Zebra</a>                |