



# Accelerate Your E-commerce Growth

**UPS® Digital Connections**

[ups.com/digital-connections](https://ups.com/digital-connections)

**Get the Tools You Need to Help Boost Your Digital Transformation Strategy**

**With the support of UPS Digital Connections, your small or medium-sized business can:**

- Implement innovative technology solutions
- Automate business process while integrating with UPS, easily creating value and improving conversion rates
- Get discounts on demand generation (e-marketing) services, software integration, hardware and packaging solutions
- Expand your digital presence with confidence by connecting with UPS preapproved vendors for all your e-commerce technology needs

# Helping You Level the Playing Field

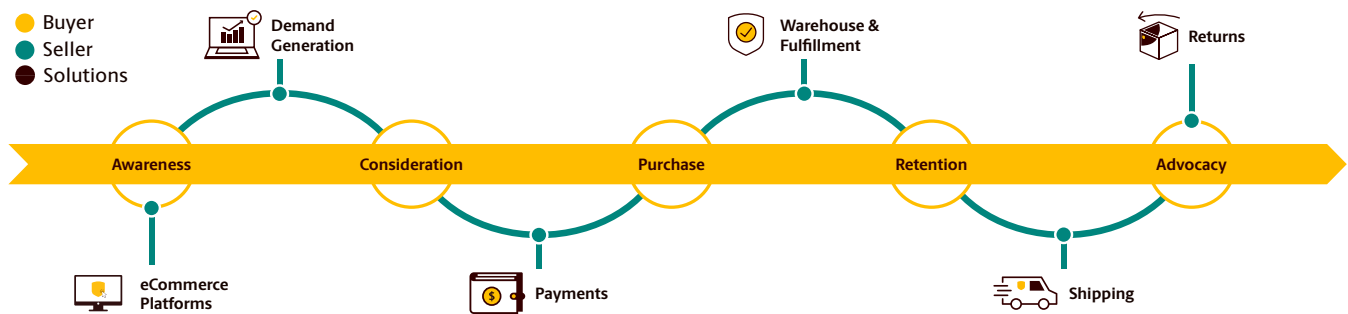
UPS® Digital Connections. One of the rewards of shipping with UPS.

- Connect with a wide range of leading technology vendors normally used by larger online retailers
- Accelerate purchasing decisions with financial incentives to immediately integrate digital solutions
- Try new e-commerce solutions with little risk
- Enjoy a quick and easy enrollment process

Service	Provider
Affiliate/Influencer	<a href="#">Rakuten</a>
Email/SMS (i.e. texts)	<a href="#">Listrak</a>
Loyalty/Referral	<a href="#">Zinrelo</a>
SEO/Social/Digital Ads	<a href="#">NetElixir</a> , <a href="#">Taradel</a> (Equifax)
Reviews/Visual Marketing	<a href="#">Yotpo</a>
Customer Feedback Surveys	<a href="#">Delighted</a>

Service	Provider
Order Management	<a href="#">Solid Commerce</a> , <a href="#">Bringg</a>
Inventory Management	<a href="#">Trackpad</a>
Packaging	<a href="#">Sealed Air</a> , <a href="#">Premier Packaging</a>
Warehouse/Fulfillment	<a href="#">Ware2Go</a>

Service	Provider
Online Returns Management	<a href="#">ReadyReturns</a>



Service	Provider
Website Development	<a href="#">Miva</a> , <a href="#">Ventura</a>
Shipping Plugins/Apps	<a href="#">PluginHive</a>
Enterprise Resource Planning (ERP) Integrations	<a href="#">PaceJet</a> , <a href="#">ProcessWeaver</a>
Multi-channel Listing Management	<a href="#">Zentail</a>

Service	Provider
Tariff Code Classification	<a href="#">Avalara</a>
International Landed Cost Calculator	<a href="#">Zonos</a>
POS Systems	<a href="#">Clover</a>

Service	Provider
Ship/Rate/Track/API	<a href="#">ConnectShip</a> , <a href="#">OzLink</a> , <a href="#">ReadyShipper.X</a> , <a href="#">ShipperHQ</a> , <a href="#">ShipRush</a> , <a href="#">ShipStation</a> , <a href="#">ShipWorks</a> , <a href="#">StarShip</a>
Ship To Access Point (S2AP)	<a href="#">HubBox</a>
Apple Compatible Shipping Software	<a href="#">NRGship</a>

Service	Provider
Laptop/PCs	<a href="#">Dell</a> , <a href="#">HP</a> , <a href="#">Connection</a>
Scanners	<a href="#">Stratix</a> , <a href="#">Honeywell</a>
Scales	<a href="#">Mettler-Toledo</a>
Printers	<a href="#">Zebra</a>

## How UPS Digital Connections Works

### Connect

- Contact your UPS Sales representative to determine eligibility
- Select the vendors and solutions that meet your needs
- Review and sign the agreement with minimum shipping revenue commitment

### Receive

- Get an email with your authorization code to verify eligible funds for use with vendors and solutions that meet your needs
- Use the funds for up to 30 days

### Purchase

- Confirm or customize solutions for your business
- Provide vendor with your UPS authorization code